



PREGAME PARTIES

Koester Alumni Pavilion, Grounds of The University of Toledo Glass Bowl

Fall 2022
toledoalumni.org/events



Two hours prior to each home football game kickoff, Rocket fans join the Alumni Association for complimentary food and non-alcoholic beverages.

The **William and Carol Koester Alumni Pavilion**, adjacent to the Glass Bowl, is the site of each season's pregame parties and serves as a convenient stop for fans of all ages.

Six parties will be hosted for the 2022 season.

Audience

Free and open to the public. UToledo alumni, friends, supporters and members of the community.

Expected Attendance

7,000 to 8,000 for season

Title Sponsor | \$7,000

- Exclusive title sponsor of all six home games
- Company logo on toledoalumni.org and pregame emails sent out to alumni and friends for each event
- A table within the pregame event for direct marketing
- Space for signage within the home pregame area facing inward to all guests attending the Pregame Party
- Complimentary one-time rental of the Koester Alumni Pavilion during the 2022-2023 rental season (food for up to 50 guests will be provided)
- Two (2) tickets to all UToledo 2022-2023 home football games
- Opportunity for digital marketing within the pavilion
- Social media marketing during and before the pregame event
- Company banner overlooking Area 10

Game Day Sponsor | \$1,500

- Company logo on toledoalumni.org and pregame emails sent out to alumni and friends for each event
- A table within the pregame event for direct marketing
- Space for signage within the home pregame area facing inward to all guests attending the Pregame Party
- Social media marketing during and before the pregame event

Supporting Game Day Sponsor | \$500

- Company logo on toledoalumni.org and pregame email sent out to alumni and friends for day of company sponsorship
- Four (4) tickets to the UToledo home football game on day of company sponsorship
- Space for signage within the home pregame area facing inward to all guests attending the Pregame Party

UToledo Timeline Sponsor | \$250

- One 18 x 24 inch yard sign representing a given year of UToledo's history placed outside of the Koester Alumni Pavilion. Company logo will be included on sponsored sign